



## **Request for Expression of Interest to carry out a study on Hybrid Maize Seed Business Opportunities in Malawi**

### **Introduction**

Seed Trade Association of Malawi (STAM), an umbrella body of seed companies in Malawi has budgeted resources to engage a consultant to undertake a study on hybrid seed business opportunities contributing to a project Gathering Market Intelligence to Inform Maize Hybrid Supply in Malawi. The project aims to gather information regarding status of the hybrid seed business and its environment to inform seed business investors and the regulator on critical issues in the seed sector.

### **Scope of Work**

The consultant is expected to be knowledgeable of the Malawi seed legislation, regional harmonised seed regulations, seed certification schemes and procedures, the seed market, seed value chain players and the seed programs for improved adoption. The consultant shall consult all critical stakeholders in seed systems in coming up with comprehensive final study report

The following are the essential deliverables of the assignment

- i. Profile of the hybrid seed customers in Malawi
- ii. Seed distribution mapping, associated challenges and volumes of seed handled by seed Agrodealer and chain stores
- iii. Players and Volumes of the actively traded Hybrid seed varieties,
- iv. Seed regulatory framework and enforcement
- v. Hybrid seed business growth opportunities

### **Key Qualification and Experience Required**

Education: MSc. Agriculture, Seed Systems, Marketing or any other related field

Experience: At least 10 years experience in similar work

Communication Skills: Excellent oral, writing and presentation skills in English

### **Expression of Interest Submission**

Qualified firms or individuals should submit both Technical and Financial proposal detailing

- Clear understanding of the assignment
- Qualifications, relevant experience and proof of undertaking similar assignments
- Professional fees chargeable

The proposal must be submitted in English before 8<sup>th</sup> April 2024 to

The Secretary General

Seed Trade Association of Malawi

P. O Box 2505

Lilongwe

Price worth Building, Opposite government stores off Chilambula Road

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